

# Preliminary 2016 Program

## Monday, March 7

**1:00 pm: Exhibit area available for setup** (*complete by 4 pm*)

**3:00 pm: Board of Directors meeting**

4:00 pm: Convention Registration Opens

**5:00 pm to 10:00 pm: Kickoff event**

- **Cocktails and visit the exhibitors**
- **Associate Member Appreciation Dinner**
- **Presentation of 3 IMAWA Scholarships**
- **Speaker Christopher Carter, Mentalist: *Achieving the Impossible***
- **Dessert & libations** in exhibit area

## Tuesday, March 8

8:00 am: **Buffet Breakfast** in exhibit area

9:00 am: **Welcome & general session**

- **9:20-Kick-off Speaker: Dr. Dale Henry: *Cruising the Road Less Travelled (Customer Service)***
- 10:30-Quick coffee break
- **11:00-Deidra Poltersdorf, National Van Lines: *Managing Your Company's Internet Presence***

12:00—1:00 pm: **Lunch in the exhibit area**

1:00 pm: **General session**

- **1:00-IMAWA annual meeting and Installation of officers & directors**
- **1:30- Round Table Discussions with Associate Member Experts**
- **2:00-3:00 Closing Speaker: Steve Ford—*Inside the White House & Hollywood: Getting to the Top with Character***

3:10 pm: **Convention adjourns** *right after the final prize drawings so you can be home in time for dinner!*