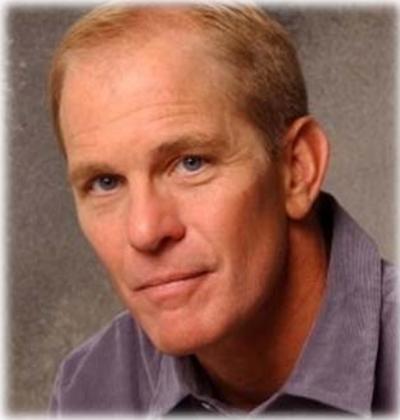


Inside the White House & Hollywood: Getting to the Top with Character

By Steve Ford - Tuesday closing speaker



Steve Ford will share the tools of his own success in Hollywood as an accomplished actor, and those of his parents, former President Gerald Ford & Betty Ford. **Steve's presentation will focus on such issues as leadership, overcoming adversity, the value of a strong family unit, living with values and character, setting and juggling priorities, and making the right choices in life.**

Steve's unique perspective of life as the President's son encompasses a broad range of fascinating subjects: being 18 years old and having 10 Secret Service agents as constant companions ... his father's leadership in taking over the reins of the presidency following the resignation of Richard Nixon ... two assassination attempts on his father's life ... his mother's bouts with alcoholism and breast cancer. Steve Ford is entertaining, enlightening, insightful, and inspirational!

Who is Steve Ford?

Steve Ford's life experiences extend well beyond being "First Son" to President Gerald Ford. He is also an accomplished actor. For six years, he starred as Detective Andy Richards on the Emmy Award-winning *The Young and The Restless*. Much to the delight of his fans, Steve has now returned to *Y & R* in that same role. His television appearances include *Suddenly Susan*, *Dr. Quinn, J.A.G.*, *18 Wheels of Justice*, *Babylon 5-In the Beginning*, *Walker Texas Ranger*, and *The Sentinel*. Steve also hosted the prime time NBC series *Secret Service*.

He has appeared in more than 30 feature films. Most recently, Steve appeared in the hit movie *Black Hawk Down*. Steve's other credits include *Contact* with Jodie Foster, *Heat* with Robert DeNiro and Al Pacino, *Armageddon* with Bruce Willis, *Starship Troopers*, *Eraser* with Arnold Schwarzenegger and *When Harry Met Sally*, as Meg Ryan's boyfriend.

Before becoming an actor in 1979, Steve worked on the professional rodeo circuit as a team roper and still ropes today in his spare time. He owns a ranch in California. Steve was involved in the thoroughbred race horse industry for years during the 1980's and 90's as an owner, breeder, racing manager and race track executive. In 1994, Steve returned full time to his acting and speaking career.