



Note these deadlines:

February 22 for all *banners

March 2 for commercials and on-site printed convention signage

March 2 to reserve exhibit space

All members are invited to be a convention sponsor, helping us provide quality programming at affordable prices. "Contributing sponsorships" in any amount to fit your budget are gratefully accepted and will be publicly acknowledged in the appropriate category level (diamond, gold, silver, or bronze). You're welcome to submit your own power point slide for your individual "commercial" or we'll design it for you. **Commercials run continually in the expo area during all meals, breaks, and events.**



DIAMOND SPONSOR
\$1,000 and up

Diamond Level Perks

- 3 Commercials
- *Display Company Banner
- Logo on printed materials & signage
- Noted in Friday Update & IMAWA Website

DIAMOND SPONSOR IDEA and first "dibs" gets it: **\$1000 will buy** special recognition on our website AND your front-page ad and company profile on convention "Highlights" handout for each attendee on Tuesday.



GOLD SPONSOR
\$700-\$999

Gold Level Perks

- 2 Commercials
- *Display Company Banner
- Logo on printed materials & signage
- Noted in Friday Update & IMAWA Website

GOLD SPONSOR IDEA and first "dibs" gets it: **\$750 will buy** your company logo on each mover's nametag.



SILVER SPONSOR
\$151-\$699

Silver Level Perks

- 1 Commercial
- Logo on printed materials & signage
- Noted in Friday Update & IMAWA Website

SILVER SPONSOR IDEA and first "dibs" gets it: **\$600 will buy** your ad on pocket-sized program for each attendee.



BRONZE SPONSOR
Up to \$150

Bronze Level Perks

- Included in one group commercial listing all sponsors
- Logo on printed materials & signage
- Noted in signage, Friday Update, & IMAWA Website

*Banners are 3' x 5' full color vinyl with your company's logo. All banners remain the property of IMAWA. Fees cover banner display in general session room throughout convention. If you wish to order additional vinyl banners for your own use, we are happy to help you order from our supplier (price is separate).

Examples of Bronze Level Options:

- ◆ * Display Company Banner \$150
- ◆ Your commercial in general session slide show \$75 each
- ◆ \$100 prize for Early Bird Registration drawing
- ◆ **CASH PRIZE** or other drawing prizes you bring. (Door prize exceeding \$150 in value will earn higher level sponsorship.)

Your ideas are welcome!